



Coloring  
Your World with  
Expertise



*Lulu* PAINTS CENTER

Authorized Dealer of **Jotun** Paints  
Doha - Qatar

## ABOUT US

Welcome to Colorful Creations, your trusted partner in all things paint. As an authorized dealer of Jotun, we are committed to bringing you the highest quality paint products and services. Established in 1990, our shop has been serving the community of Doha for nearly three decades.

We pride ourselves on our extensive knowledge of paint products and our dedication to customer service. Our team of experts always ready to provide advice and guidance, helping you choose the perfect Jotun products for your needs.

At Colorful Creations, we understand that the right paint can transform a space. That's why we offer a wide range of Jotun products, from interior and exterior paints to coatings for industrial and marine use. Whether you're a professional contractor or a DIY enthusiast, we have the products and tools you need to bring your vision of life.

We invite you to visit our store and explore the world of color with Jotun and Colorful Creations. Let's create something beautiful together.



## MISSION

Our mission is to color the world with our Premium Paints, enhancing the beauty of spaces while ensuring sustainability and environmental responsibility.

## VISION

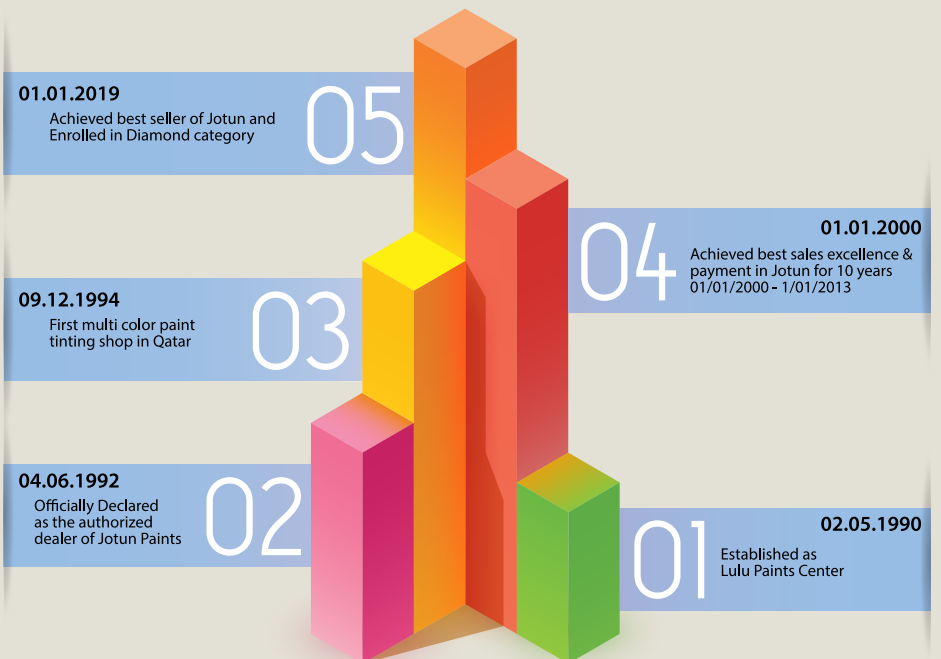
We envision a world where every space tells a vibrant story through color, We aim to be the preferred choice for customers seeking quality paints, offering a palette of possibilities that inspire creativity and transformation.

## VALUES

- **Quality:** We are committed to providing high-quality paints that deliver excellent coverage and durability.
- **Innovation:** We continuously strive to innovate, offering a wide range of colors and finishes to cater to diverse customer needs.
- **Sustainability:** We believe in doing business responsibly, offering eco-friendly paints that minimize environmental impact.
- **Customer Satisfaction:** We place our customers at the heart of everything we do, ensuring exceptional service and support.



## COMPANY HIGHLIGHTS





DECORATIVE SEGMENTS

**FENOMASTIC**

The kind of paint you've always wanted, the kind that lasts.

## Indoor Products



From our clothes to our homes, the colours that we surround ourselves with are a reflection of who we are and how we want to feel. In tribute to the art and science of colour, Jotun presents 23 colours for 2024. Get inspiration to find the colours and combinations that reflect and embrace who you are - your own personal identity.



### Fenomastic Wonder Wall Lux

This is a unique matt paint with a luxuriously smooth finish. With the new advanced easy-clean technology

### Fenomastic Wonder Wall Series

RICH COLOURS  
SMOOTH FINISH  
GOOD WASHABILITY



### Fenomastic Wonder Wall Life

Imagine a home that breathes life into every moment. Where every wall looks after you just the way you want it to be.

*Tip: For those seeking both aesthetic and functional benefits the Wonderwall series offers stunning paint choices.*



### My Home Smooth Silk

Superior quality acrylic copolymer based emulsion paint, with a good colour experience due to its colour accuracy.

### Fenomastic My Home Series

GOOD COVERAGE



### Fenomastic My Home Rich Matt

Superior quality interior acrylic emulsion paint with unique colour experience and good washability due to its smooth matt finish.

*Tip: My Home is for customers who want beautiful homes - they desire a home they can take pride in.*



### Advanced Easy-Clean Technology

The only matt paint that is as washable as silk paint.



### No Smell

Enjoy your freshly painted home from day one with our hassle-free, odourless paint.



### Smooth Matt Finish

Beautiful and Smooth Matt Finish



**Fenomastic Pure Colours  
Emulsion Matt**

Offers good flow & high colour retention properties. Provides smooth, durable and washable matt finish.



**Fenomastic Pure Colours  
Emulsion Semigloss**

Offers good flow & high colour retention properties. Provides smooth, durable and washable matt finish.

*Tip: innovation for beautiful walls every day.*



**Antibacterial and Antifungal**

Contains antibacterial and antifungal properties that help protect the walls of your home.



**Improved Indoor Air Quality**

Breathe easy with Formaldehyde Abatement that absorbs bad chemicals in the room





DECORATIVE SEGMENTS

**JOTASHIELD**

The kind of paint you've always wanted, the kind that lasts.

## Outdoor Products



From our clothes to our homes, the colours that we surround ourselves with are a reflection of who we are and how we want to feel. In tribute to the art and science of colour, Jotun presents 23 colours for 2024. Get inspiration to find the colours and combinations that reflect and embrace who you are - your own personal identity.



**Jotashield Eterna**

Our latest smooth topcoat innovation that offers lasting beauty for exterior walls



**Jotashield Kanva**

Our latest premium exterior texture that offers you prominent textures in a variety of long-lasting vibrant colours



**Jotashield Nuovo**

Innovation designed and formulated on the pillars of Beauty, Quality and Efficiency.

Colors that don't fade :: Best in class durability :: Stays cleaner :: Excellent wash-ability :: Anti-dust technology :: Prominent Textures :: Instant Availability of Colours



**Jotashield ColourLast Matt**

Exterior paint that protects your home, offering a wide selection of long lasting beautiful colours.



**Jotashield SuperDurable Silk**

Specially paint for ultimate exterior durability



**Jotashield ColourLast Silk**

Exterior paint that protects your home, offering a wide selection of long lasting beautiful colours

Self-priming technology :: Unique texture finishes :: Long lasting colours :: Excellent weather resistance :: Fast and easy application :: Maximum colour performance  
Long lasting protection :: High dirt resistance :: Reduces temperature :: Lowest Maintenance





### Jotashield Tex Fine

A flexible, pure acrylic, fine exterior texture that offers excellent weather and water resistance. It comes in a wide range of long lasting colours.



### Jotashield Decor Travertine

Our latest exterior innovation that offers a unique monometal look to your property and comes in wide range of beautiful long lasting colours



### Jotashield Decor Antique Tex

A pure acrylic texture that gives a unique antique look to your property, with long lasting protection and advance colour performance.

20 year protection :: Advance Silcon Acrylic Technology :: Beautiful silky finish :: Long lasting colors :: Unique Antique look :: Covers Surface cracks



### Jotashield Tex Ultra

A highly flexible-pure acrylic texture that gives an orange-peel look and offers the best crack protection and weather resistance.



### Jotashield Tex Medium

A flexible, pure acrylic, medium texture that gives a modern look and covers minor surface cracks. It offers very good weather and water resistance.



### Jotashield Decor Traditional Tex

A texture that gives an elegant traditional look. It protects exterior walls by covering surface cracks and by preventing concrete degradation.

Advance color performance :: Long lasting protection :: Covers minor surface cracks :: Hides surface undulations



DECORATIVE SEGMENTS

**LADY DESIGN**

The kind of paint you've always wanted, the kind that lasts.

*Touch of Suede by Lady Design*  
Bring a wonderful touch to your walls. A brushed suede finish by Lady Design



A touch is a connection. A beautiful feeling. A memory of every story.  
That's why we want to bring this wonderful touch to the walls of your home. Jotun presents Touch of Suede by Lady Design.



### Touch of Suede

Bring your walls to life with a luxurious yet minimalistic, brushed suede effect

This unique first of its kind texture is subtle, soft, and matt. It will make your walls stand out! It has a rich finish with carefully curated colours that elevate your living space and add a luxurious touch to your décor. Unlike other special paint techniques, Lady Design Touch of Suede can be applied with normal special-effect paint application practices.

- Unique Matt Finish
- Modern & Tactile Expression
- Easy To Apply
- Low VOC



## Explore our Lady Design Range For More Beautiful Finishes



**Pearl**  
Stylish  
Pearl Finish



**Royal Velvet**  
Soft  
Velvet Finish



**Stucco Antica**  
Elegant  
Antique Finish



**Glaze**  
Contemporary  
Shiny Finish

A touch is a connection. A beautiful feeling. A memory of every story.  
That's why we want to bring this wonderful touch to the walls of your home.

The logo features a stylized globe icon to the left of the word "JOTUN" in a bold, blue, sans-serif font. To the right of "JOTUN" is the word "PRODUCTS" in a smaller, purple, sans-serif font. The entire logo is set against a yellow background with a red horizontal bar at the top.

## PROTECTIVE SEGMENTS

## COATING FOR METAL &amp; CONCRETE

Polyurethane with an extensive worldwide track record for all-around use.

## Classic Polyurethane Performance



Classic Polyurethane performance with very good application properties by airless spray

In the marine and protective coatings market, polyurethanes represent the largest generic type of two component chemically curing topcoats.

**Hardtop XP** provides you with classic polyurethane performance combined with good application properties. The topcoat protects and beautifies millions of square meters on assets across the world and has proven its performance over time.

# Hardtop | XP

THE ADVANCED  
**Jotamastic**  
RANGE



THE TECHNOLOGY GAP WIDENS

01

THE SOLUTIONS BROADEN

02

THE PROTECTION DEEPENS

03

## Bringing New Dimension To Anticorrosives

In an ideal world, steel substrates at maintenance would be prepared to Sa 2<sup>1/2</sup>. In reality, costly downtime, restricted budgets and complex structures with difficult to reach areas can mean blast cleaning is not an option.

The new generation of the Jotamastic range offers tailored solutions to meet any challenge.

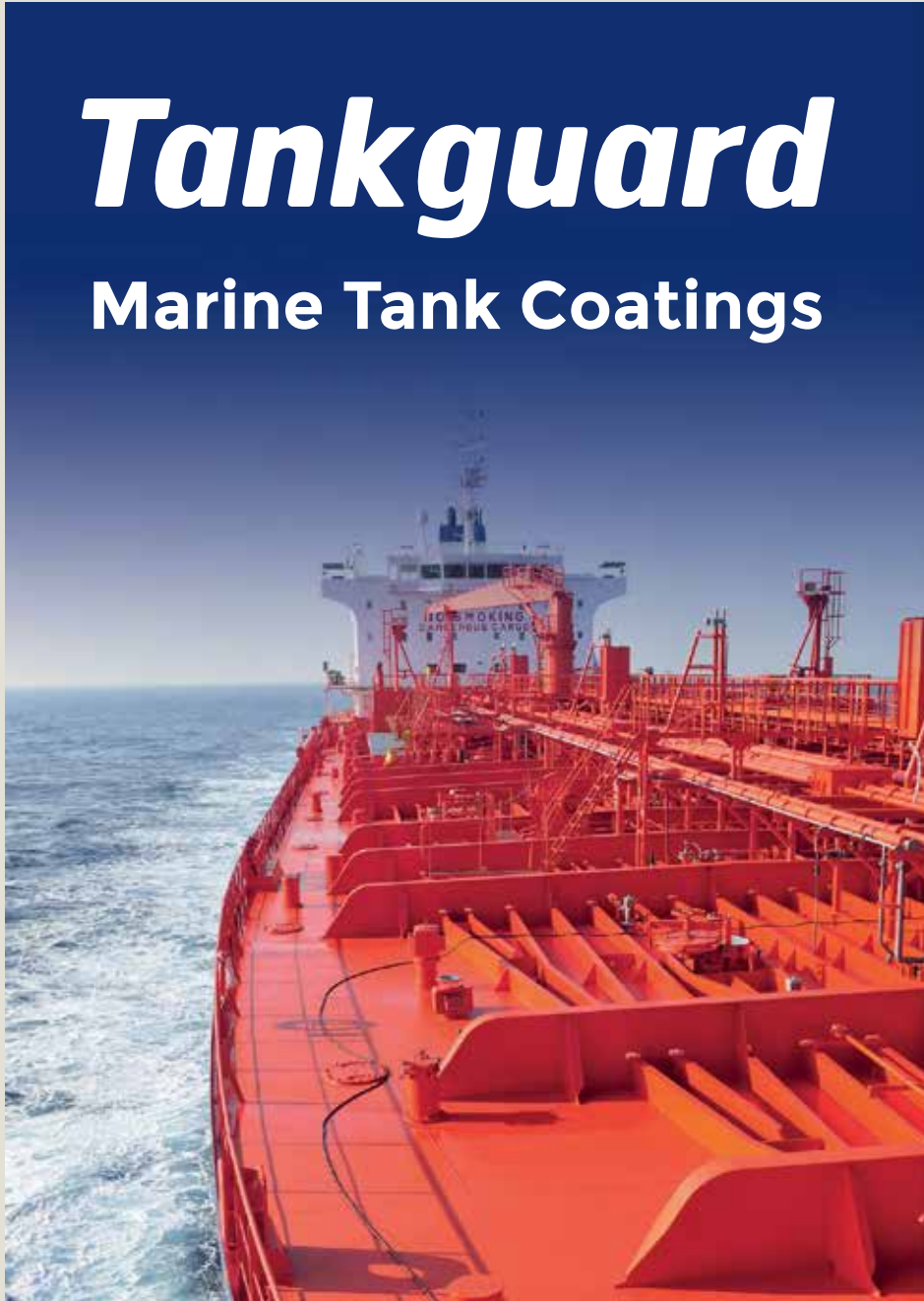
● The latest advances in Jotun's market improve the anticorrosive protective properties of the Jotamastic range. With more than 25 years' experience and continuous growth, the Jotamastic range has established itself as the leading surface tolerant repair and maintenance primers. The expanded range combines modern technology to provide a step change in high-tech surface tolerant coating solutions.

● Each product in the Jotamastic range offers specific benefits to cater for the client's exact needs. This expanded range allows anticorrosive systems to be tailor-made to meet your specific requirements for the most effective, durable and sustainable solution.

● This new generation of Jotamastic products embodies Jotun's technical knowledge and long experience in solving the special challenges presented in the protection of steel substrates for repair or maintenance. High surface tolerance and wetting properties give deep penetration and thus better adhesion and durability in harsh environments, combined with a wider choice of solutions.

# Tankguard

## Marine Tank Coatings



## Future Proofing Tanks By Choosing The Correct Coating

### Bringing simplicity & flexibility to a complex business

With our more than 50 years of experience in the tank coating business, Jotun provides efficient solutions in this varied and complex field.

### Selecting the right coating

The main selection will be between a novolac tank coating resistant to the broadest range of chemicals, a phenolic tank coating for all-round use or a standard epoxy tank coating resistant to a set list of chemicals or cargo groups.

### Products that cover the spectrum

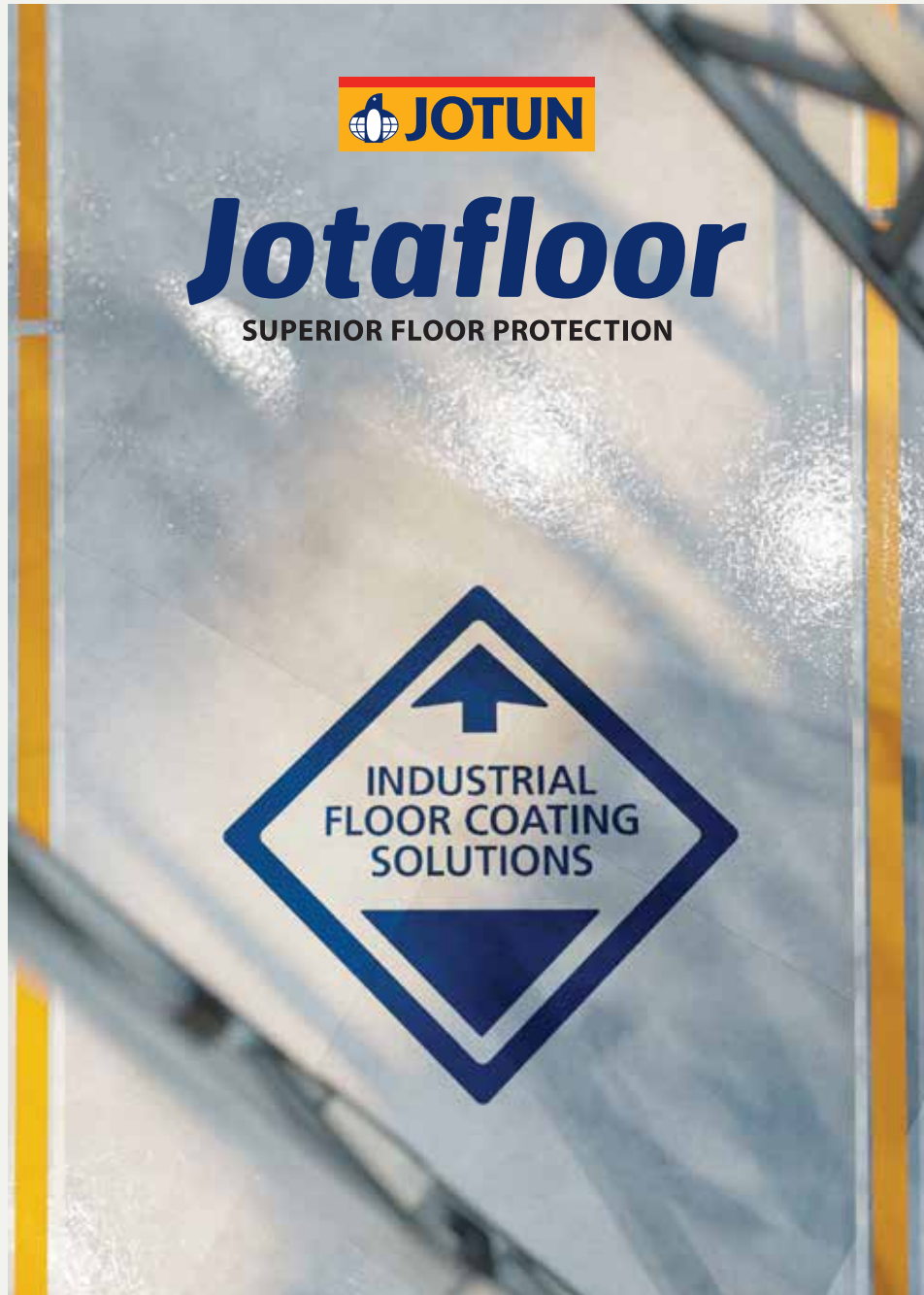
Utilising four different coating chemistries Jotun covers the spectrum of transported oils and chemicals, as shown in the table below.

### More than 50 years in the tank coating business

Generic type	Jotun tank coating	Optimised for	
Epoxy	Tankguard HB Classic	Crude oil, petroleum products and simple commodity chemicals.	
Epoxy phenolic	Tankguard Special Plus	Epoxy phenolic tank coating for an extended range of cargoes on the spot market. All-round use and spot market trading. 2 x coats system option.	
Epoxy novolac	Tankguard Special Ultra	The shortest turn-around time in the market. Highest temperatures, speciality chemicals including FFA, EDC and methanol.	
Solvoxirane™	Tankguard Flexline	<i>Broadest cargo flexibility with rapid turnaround and long maintenance intervals</i>	
Zinc silicate*	Tankguard Zinc	Selected, niche chemicals including methanol.	

\*Waterborne version available on request

● Commodity chemicals   
 ● Vegetable / palm oil   
 ● Speciality chemicals   
 ● Crude oil / petroleum products



HEAVY DUTY

## WAREHOUSES

*Areas of Use* Industrial Workshops, Helipads, Battery Room

Warehouses store goods, but also hidden costs: cracks and delamination of the floor can lead to an expensive failure.

### Jotafloor GLASS FLAKE HS

Leed compliant, glass flake reinforced, abrasion resistant epoxy coatings with excellent chemical & impact resistant.



Crack Bridging



Water Resistance



Chemical Resistance



Slip Resistance



Abrasion Resistance



Superior Mechanical Properties



Impact Resistance





HEAVY DUTY

# HEAVY DUTY WAREHOUSES

**Areas of Use** Factory, Aircraft Hangers, Laboratories, Pharmaceutical, Hospitals

Floors of heavy duty warehouses need to be prepared for the toughest demands. Just imagine lifting an Airbus.

## Jotafloor EP SL HEAVY DUTY

A solvent-free, self-leveling epoxy coating with high impact and chemical resistance. Suitable for rubber, nylon & metal tyres, it can withstand a very high dynamic load.



Abrasion Resistance



Low VOC



Chemical Resistance



Easy Maintenance



Impact Resistance



Increased Durability and Longevity



Water Resistance



Antimicrobial



Superior Mechanical Properties

## Jotafloor EP UL

This is a three component amine cured high volume solid epoxy self smoothing & self priming underlay. It is robust high performance product specially designed to provide flat and leveled surface. It can be used as a concrete repair material up to a specified thickness.



Abrasion Resistance



Impact Resistance



Increased Durability and Longevity



Superior Mechanical Properties



MEDIUM DUTY

## AUTOMOTIVE WORKSHOPS

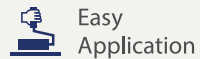
**Areas of Use** Service Centers, Back of House, Plant and Mechanical Rooms

Work in an automotive workshop can be tough - just ask your floors. Without the right protection, constant strains can lead to costly damage.

### Jotafloor EPC300 PLUS

A medium-duty epoxy solution with high impact resistance for tough industrial application.

**NEW**



Easy Application



Multiple Usage Areas



Water Resistant



Longer Potlife



Low VOC



Impact Resistance



Chemical Resistance



Easy Maintenance



Superior Mechanical Properties



HEAVY DUTY

## DATA CENTERS

**Areas of Use** Hospital, Arms and Ammunition, Storage Areas, Electrical Rooms Electronics and Appliance Industry

Electrostatic discharge events caused by floors are a danger to data centers. Well, at least they used to be.

### Jotafloor ANTI STATIC COATING

Jotafloor Antistatic floor coating solution provides superior protection from Electro Static Discharge events. The complete system prevents the accumulation of any static by dissipating it from the topcoat to the prime.



Highly Electrostatic Conductive



Self Leveling



Seamless, smooth and easy to clean



Provides hygienic surface



Wide Range Of Colours



Increased Durability and Longevity



VERY HEAVY DUTY

## FOOD & BEVERAGE INDUSTRY

**Areas of Use** Industrial Kitchen, Cold Storage, Meat Processing Plants / Fisheries, Fruits and Vegetable Market

No one should eat off your company's floors - but with Jotafloor's solutions, everyone might be able to.

### Jotafloor PU CRETE

A high-performance, hygienic, hybrid polyurethane coating with the strength and durability for process industry applications.



Water Resistant



Slip Resistance



Increased Durability and Longevity



Temperature Resistant



Low VOC



Swift Installation Technology



Chemical Resistance



Anti-Microbial



Impact Resistant

HEAVY DUTY

## ELECTRICAL SUBSTATIONS

**Areas of Use** Oil and Gas Refineries, Industrial Workshops

Dynamic load is a constant stressor for floors in electrical substations. Here's to some relaxation.

### Jotafloor SCREED

An intermediate solvent-free epoxy screed with high impact resistance and superior mechanical properties. Suitable for rubber, nylon and metal tyres, it can withstand very high dynamic load.



Low VOC



Impact Resistance



Increased Durability and Longevity



Superior Mechanical Properties



LIGHT DUTY

# PLAYCOURT


**Areas of Use** Stadium, Pedestrian, Walkways and staircases.


The best playcourts are the ones that can and will be used. Over and over again.

## Jotafloor TOP COAT

A light-duty epoxy coating, easily applied and available in wide range of colours.

 Wide Range Of Colours

 Easy Application

 Easy Maintenance

 Longer Pot Life



## FILLERS :: SEALERS :: PRIMERS



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## FILLERS

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### JOTAFLOOR FILLERS

- Superior Compressive Strength
- Excellent Bond Strength
- Non-Shrink
- Solvent-Free
- Easy to Apply
- DFT: 200-3000mic

### JOTAFLOOR FILLER PLUS

- Superior Compressive Strength
- Excellent Bond Strength
- Non-Shrink
- Solvent-Free
- Easy to Apply
- DFT: 2000-10,000mic

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## SEALERS

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### JOTAFLOOR SEALERS

- Excellent Penetration
- Good Adhesion
- Low Viscosity

### JOTAFLOOR SEALERS HS

- Excellent Penetration
- Good Adhesion
- Low Viscosity
- High Solids

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## PRIMERS

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### JOTAFLOOR SF PR 150

- Good Flow & Leveling
- Solvent-Free
- Superior Anchorage Between Coats
- Excellent Penetration
- Excellent Bond Strength

### JOTAFLOOR SCREED PRIMER

- Easy to Apply
- Good Penetration
- Good Leveling
- Exceptional Strength
- Only used with Jotafloor Screed



# JOTUN PRODUCTS

## MARINE AND YATCH PAINTS

### MARINE COATINGS

Premium products for all areas of the yacht

A high gloss, linear polyester polyurethane topcoat, specially formulated for Megayachts. The perfect choice, meeting the demands of both Megayacht owners and applicators seeking a mirror-like finish.



### INNOVATION

Jotun has a dedicated team of specialist R&D chemists working on yacht coatings. Using a 5-stage innovation process including a comprehensive testing program, all products are tested in both laboratory and real life before being approved for use, to ensure that our customers receive the highest standard of performance.

Every Jotun product is the result of intensive research and development, combining state-of-the-art technology with innovative thinking, practical knowledge and experience.



### MULTICOLOR

The Jotun Multicolor tinting system provides an almost unlimited choice of topcoat colours. These are available in the standard yachting range, together with colour matched or custom-made colours – all helping to achieve a truly unique paint finish for any yacht.

## MEGAGLOSS AC

An acrylic polyurethane topcoat with a reflective high gloss finish, offering an alternative to the renowned Megagloss HG. Using the latest resins and binder technologies, this modern acrylic polyurethane topcoat is easy to apply and to achieve a high gloss finish that can be polished and buffed, if required.



- High gloss topcoat
- Excellent gloss & colour retention
- Applicator friendly, can be polished and buffed
- Can be applied by spray, brush or roller

### TOP COAT



## IMPERIAL ANTIFOULING

Imperial antifouling is specially designed for Megayachts which have the challenge of relatively low sailing activity.

A special formulation which offers outstanding performance with effective protection. It is being widely used in some of the world's most fouling-prone waters – Caribbean, Arabian Gulf and South East Asia.



- Premium binder technology
- Up to 36 month performance guarantee
- Can be applied over most other anti fouling technologies

### ANTIFOULING



#### IMPERIAL ANTIFOULING

- Premium binder technology
- Up to 36 months performance guarantee
- Can be applied over most other antifouling technologies

#### ALUMINUM FRIENDLY

*Imperial Antifouling is compatible with aluminium substrates and can be used without risk of galvanic corrosion.*

# TECHNOLOGY PERFORMANCE SAVING

## ANTIFOULING

Imperial is based on state-of-the-art silyl acrylate binder technology, using hydrolysis as its polishing mechanism, offering both self-polishing and self-smoothing, with control and precision. This has been proven to provide up to 36 months of fouling free service, reduced fuel consumption and increased speed.

Imperial antifouling can be applied over most antifouling technologies without the need of a sealer or tie coat, reducing materials required, labour and dock time.



Royal antifouling is a self-polishing antifouling based on an ion exchange copolymer binder. Excellent performance equivalent to the best self-polishing hydration type antifouling in today's Megayacht market. Designed for use on large sailing and motor yachts operating globally with service periods up to 24 months.



- Reliable performance
- Available in 3 colours and white
- Up to 24 months performance guarantee

## MEGA COAT

A universal epoxy primer for use on all yacht substrates and areas – internal, external, above and below water and in any time of the year.

- Multi-purpose use  
Excellent adhesion
- Abrasion resistant
- Anti-corrosive

## PRIMERS





## MEGA PRIMER

PRIMERS



A high build sandable epoxy primer/undercoat used as a barrier between epoxy fillers and polyurethane topcoats.



- Easy to sand
- Excellent adhesion
- High build properties



## MEGASEALER

PRIMERS



A high build, epoxy-vinyl tie-coat/sealer with added anti-corrosion protection. Recommended as a tie-coat between an epoxy coating and antifouling, or can be used as a sealer coat on old and existing antifouling systems.

- Dual purpose – sealer or tie-coat
- Anti-corrosive
- High build

# MEGAFILLER SMOOTH

FILLER

Jotun Megafiller range offers a versatile selection of solvent free epoxy fillers, all with outstanding performance to suit all requirements, an easy 1:1 mix ratio and supplied in colour-coded packaging.



- Easy to sand
- Excellent adhesion
- High build properties



A finishing surface filler with a tough, smooth and fully sandable film for sealing Megafiller or filling small surface defects, providing the perfect finished surface prior to priming.



NEXT GENERATION  
*SeaForce*

**Efficient antifouling  
that takes care of  
your vessels**



NEXT GENERATION  
*SeaForce*

# Enhance your vessels efficiency with the Next generation in antifouling technology.

Ever since the 1920s, when Jotun launched its first antifouling coating, Jotun has been at the forefront of antifouling technology. Today, Jotun's range of next generation Hydractive Technology products delivers antifouling that ensures the levels of performance you need, when you need it.

This antifouling technology incorporates Hydractive particles, which effectively slow down water uptake, allowing biocides to release at a slower rate. The result is greater longevity of antifouling, giving you a cleaner hull for longer, and a more cost-effective, efficient operation



## Hydractive® Technology from Jotun. Giving you a cleaner hull, for longer.



Feature	SeaForce SHIELD	SeaForce ACTIVE	SeaForce ACTIVE PLUS
Idle days	21	28	30
Suitable for 36 months	■	■	■
Suitable for 60 months	■*	■	■
Suitable for 90 months			■
Quick drying	■	■	■
Durable	■	■	■
Flexible trading	■	■	■
Effective biocide package	■	■	■
Triple biocide boost		■	■
Hydractive® Technology		■	■
Added fouling protection			■
Extra tough and smooth			■

\*36 months on lower vertical sides

## Almost 100 years of antifouling expertise.





Hato Paint Company (JKR) The company has continuously implemented and developed products in striving to produce products of the highest quality to create leading architectural works. With confidence in quality, we have a wide range of products to choose from that can meet a variety of applications.



Hato Gold Products

- BJ-9009
- AG-123
- BJ-8008

สีทองฮาโต้

# hato GOLD

ROYAL PREMIUM GRADE      SUPER PREMIUM GRADE      PREMIUM GRADE

GOLD GRADE  
 1 ปี  
 10 ปี  
 High Durability up to 10 years guarantee  
 Extra Brilliant Gloss  
 Extra Spreading Rate





Lulu PAINTS CENTER

Authorized Dealer of



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